August 15, 2022 VOL. 38, NO. 33

## Board Converting Serving the North American Corrugated and Folding Carton Industries for 38 years

## Vendor Partnerships The Topic Of September AICC Webinar

AICC is bringing together two AICC members, Kim Nelson, Owner of Royal Containers, and members of Bobst North America, to discuss the value of forming a partnership with vendors.

Attendees will learn that when you create a partnership, you see a shorter amount of time to get up to speed on a machine, and it reduces the number of people needed in the pressroom. The vendor becomes a valuable resource and you develop a strong trust factor that leads to success in all areas of your business. Consistency is built as the relationship grows with both becoming part of a stronger team.

This webinar is available for free to AICC members. For more information, contact Chelsea May, Education & Training Manager, at cmay@aiccbox.org.